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eZCom Software honored with *Supply & Demand Chain Executive* 2014 Green Supply Chain Award

*Leading business magazine announces green/sustainable practitioners
in supply chain industry*

ENGLEWOOD, NEW JERSEY -- eZCom Software (provider of the cloud-based Electronic Data Interchange solution Lingo™ and other supply chain solutions) was honored with a 2014 Green Supply Chain Award by *Supply & Demand Chain Executive* magazine, a leading business publication for supply chain professionals.

The seventh annual Green Supply Chain Awards highlight the various ways global businesses cut costs, save time, and increase revenue while minimizing their carbon footprint in areas of product lifecycle management (PLM), order demand capture, sourcing, technology and integration infrastructure, procurement, and other areas of the supply chain. Growing consumer awareness and demand, government regulations and corporate business responsibility are among a few of the many drivers leading more companies today to incorporate green practices within their business.



As an innovator of cloud-based B2B supply chain software solutions, **eZCom Software** is a prime example of how **Electronic Data Interchange (EDI)**, and specifically the proprietary Lingo® solution, has a dramatically positive impact on the sustainability of subscribers' supply chain strategies.

Because EDI facilitates the migration from paper to electronic transactions, paper usage can be reduced by thousands of tons each year, as well as the carbon emissions from reliance on traditional mail to facilitate trading transactions. By automating trading processes, significant energy and resources are saved, leading to streamlined inventory management as well as packing and shipping processes.

Lingo, eZCom's powerful, cloud-based EDI solution, takes streamlining to a whole new level. **Lingo's Automated Document System™ (ADS)** dramatically conserves overall energy and resources throughout all stages of the order management process. ADS eliminates one of the biggest inefficiencies in EDI—applying the same tasks to the same document over and over—so repetitive data entry is a thing of the past. Lingo users can create hundreds or even thousands of

ASNs, invoices, and other EDI documents at one time; pack multiple ASNs with one command; and make all other necessary updates and adjustments to EDI documents in just a few steps.

In addition, Lingo's **award-winning drop ship fulfillment solution** has further enabled green efficiencies. It allows retailers and their manufacturer partners to extend product offerings while minimizing shipment and warehousing resources, offers streamlined and high-volume direct-to-consumer capabilities, and has overall enhanced supply chain functionality and minimized carbon expenditures.

"Since eZCom's founding in 2000, our management team has kept a singular focus on designing and implementing supply chain solutions that bring ease and efficiency to our customers' business processes," stated Carol Weidner, CEO and Co-founder of eZCom Software. "The fact that these efficiencies also have a positive impact on our customers' carbon footprint and sustainable business practices is another benefit we're very honored to provide."

"Leading companies recognize that initiating sustainable practices in their supply chain processes is key towards driving their competitive edge in today's still-volatile economy," said **Barry Hochfelder**, Editor, *Supply & Demand Chain Executive*. "This has been increasingly evident over the past few years and is relatively clear with the large number of entries we received this year—almost 200—for our annual green awards. The increased adoption of green best practices and strategies will only continue to grow."

The 61 Green Supply Chain Awards honorees are comprised of small, mid-size and large companies that leverage green practices and solutions to drive sustainable supply chain management. Award winners were selected based on several criteria, including how the company is implementing a green supply chain strategy, how it helps customers realize and meet their own sustainable supply chain goals, and key metrics the company uses to measure the success of green aspects of its supply chain.

About eZCom

Founded in 2000, eZCom software provides cloud-based B2B supply chain software solutions—including the easy-to-use and streamlined EDI (Electronic Data Interchange) solution, Lingo. eZCom's Lingo simplifies and speeds the trading process, while the eZCom's customer service team exceeds expectations from first inquiry through implementation and sales growth.

Every member of the eZCom Customer Support Team is a trained EDI professional. Each works on-site at the corporate headquarters in Englewood, NJ to help facilitate collaboration and maintain the high level of technical expertise, as well as to provide customers with unlimited, individualized, and highly effective education and problem solving throughout the EDI process.

To learn more about eZCom and Lingo, please visit www.ezcomsoftware.com, contact the company at sales@ezcomsoftware.com, or call 201.731.1800, option 1. For press inquiries, please contact Isabel Smith at ISmith@nurturemarketing.com.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet

critical, world of supply and demand chain enablement to gain competitive advantage. *Supply & Demand Chain Executive* is a publication of AC Business Media. Visit us on the Web at www.SDCExec.com and on smartphones and tablets at www.SDCExec.com/mobile.

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