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eZCom® Software's EDI Solution Lingo™ Receives SDCE 'Top 100' Award: *Supply and Demand Chain Executive* Recognizes eZCom's 'Drop Ship' Solution Among Top 100 Projects of 2013

ENGLEWOOD, NJ - eZCom Software, developers of the EDI (Electronic Data Interchange) solution, Lingo, received designation as a Top 100 Company in *Supply & Demand Chain Executive's* '100 Great Supply Chain Projects of 2014.' Inclusion in SDCE's Top 100 list recognizes companies that initiated successful and innovative transformation projects that 1) delivered exceptional bottom line value to small, medium and large enterprises across the range of supply chain functions, and 2) improved the value of the global supply chain.



eZCom received the Top 100 award for its development of a customized EDI solution for a Fortune 500 department store retailer client. The customized EDI solution, developed within the Lingo EDI application, enabled the department store client and that client's manufacturer partners to dramatically streamline and simplify direct-to-consumer (drop-ship) fulfillment.

"We enter into a collaborative partnership with all of our clients, and customize both our service and our solutions to their needs," explained eZCom Software's CEO, Carol Weidner. "In this particular case, we helped our brick and mortar retail client attain stated goals, including: 1) ability to compete with e-tailers, 2) chance to expand product offerings into new categories, without assuming financial risk, 3) reduction of inventory, warehousing, packing and shipping costs, and 4) streamlining of fulfillment. This partnership led to needed innovation in an increasingly high volume area of trade. We can now offer this seamless drop-ship solution to the rest of our customer base as well as to the global supply chain."

"In addition, eZCom's highly-skilled support team provided (and continues to provide) unlimited and individualized assistance to the retailer and each of its vendors to ensure turnkey, hassle-free adoption of the drop-ship solution," added Ted Cancila, eZCom's Director of Customer Support. "eZCom's professional, thorough, and highly dedicated customer service department has received American Business 'Stevie' Awards for excellence in customer service in both 2013 and 2014. The retailer client's credo of unsurpassed customer service serves as a defining platform of its brand; in mandating the new drop-ship solution, it was a high priority for the retailer to extend this value to their relationship with vendor partners. Choosing eZCom as the third-party provider to develop and implement the solution facilitated this goal."



To determine this year's Top 100 list, *Supply & Demand Chain Executive* collected information on supply chain transformation projects through an online submission process. The submissions were evaluated by the magazine's editorial staff primarily based on: ambitiousness/scope of the project; creative application of technologies/solutions/services used; extent of the business results/impact; and clarity of submission.

"The 2014 Supply & Demand Chain Executive 100 are supply chain solution and service providers that are helping their customers and clients achieve supply chain excellence," said Barry Hochfelder, Editor of *Supply & Demand Chain Executive*. "They have produced measurable gains in ROI through cost-cutting and increased efficiency, whether in warehouse, transportation, procurement sourcing or any other category in the end-to-end supply chain. The projects featured can serve as a roadmap for supply chain executives looking for new opportunities to drive improvement in their own operations."

The complete listing of the 2014 Supply & Demand Chain Executive 100 award winners is available at www.SDCExec.com. Extended coverage of the SDCE100 will appear in the June 2014 issue of *Supply & Demand Chain Executive* magazine and online thereafter.

About eZCom

Founded in 2000, eZCom software provides cloud-based B2B supply chain software solutions—including the easy-to-use and streamlined EDI (Electronic Data Interchange) solution, Lingo®. eZCom's Lingo® simplifies, speeds and ensures compliance within the trading process, while the eZCom customer service team exceeds expectations from first inquiry through implementation and sales growth.

Every member of the eZCom Customer Support Team is a trained EDI professional. Each works on-site at the corporate headquarters in Englewood, NJ to help facilitate collaboration and maintain a high level of technical expertise; as well as to provide customers with unlimited, individualized, and highly effective education and problem solving throughout the EDI process.

To learn more about eZCom and Lingo, please visit www.ezcomsoftware.com, contact the company at sales@ezcomsoftware.com, or call 201.731.1800, option 2. For press inquiries, please contact Isabel Smith at ISmith@nurturemarketing.com.

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. *Supply & Demand Chain Executive* is a publication of Cygnus Business Media. Visit on the Web at www.SDCExec.com and on smartphones and tablets at www.SDCExec.com/mobile.

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